



BRIEF INDUSTRIAL PROFILE OF HAMIRPUR DISTRICT

2016-17



Micro, Small & Medium Enterprises Development Institute

Govt. of India, Ministry of MSME

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Foreword

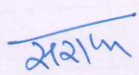
Brief Industrial Profile of District Hamirpur has been updated to analyse the different resources, infrastructure, and present status of the industrial set up and future prospects of industry. It contains information on different aspects related to industrial development of the area. The information will be valuable for policy makers, planners, developmental agencies involved in the development of industry and other economic activities in the district and state as well. The report shall also be of much use to prospective entrepreneurs, existing MSMEs, associations and the concerned organisations.

I appreciate the efforts put in by EI division of this Institute for preparing/updating this report.

I also express my gratitude to the General Manager, District Industries Centre, Hamirpur and other district level officers, who have extended their co-operation and assistance to the survey team in updating out this report.

I hope that this report will serve as brief guide to the entrepreneurs who are interested in investment opportunities and will also be useful to the agencies connected with the development of MSMEs in the district.

Place: Solan
Date: 13/06/2016


(C. V. Saraf)
Director

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1. General Characteristics of the District

The Hamirpur district was made in 1972 by carving it out from the Kangra district. The district is well connected by roads from all sides. At present the known tourist attractions are Deot-Sidh, temples of Sujanpur Tira and Nadaun. The Hamirpur town is head quarter of this district, which lies on Shimla - Dharamshala road. As per population Census of 2011, the total population of the district is 4, 54, 468.

1.1 Location & Geographical Area

Hamirpur District is situated between 76° 18' to 76 ° 44' east longitudes and 31° 25' to 31° 52' north latitude. The tract is almost covered by Shivalik range. The elevation varies from 400 meters to 1100 meters having the configuration ranging from the almost flat-lands that border the portion of rivers beas to the lofty heights of cliffs and precipitous slopes of hill-ranges. There are three principal ranges which run in a south-easterly direction. It is situated at lower elevation and comparatively warmer but has some hilly ranges covered with pine forests. The beas river flows through the northern part of and satluj river flows through the southern part of district Hamirpur. Both of these two rivers namely beas and satluj are the famous rivers in Himachal Pradesh. The total geographical area of the district is 1,118 Sq. Kms. which constitutes 2.01% of the total geographical area of the state.

1.2 Topography

The topography of the district is not a typical "Hilly & Chilly" in district of Hamirpur, as it is closer to the plains. During winter, the climate is cold but pleasant when woollens are required. During summer the temperature is hot and cottons are recommended. Temperature does sometimes cross the 40 degree Celsius mark in summers.

1.3 Availability of Minerals

The district Hamirpur is not having major mineral. At present few minerals viz. building stone, sand, stone grit, etc. are being commercially exploited in the district. In addition of that silica sand pebbles are also found in the district but as yet no commercial exploitation of these minerals have been made. In the district there is very little scope for setting up minerals based MSEs in the district.

1.4 Forest

Forest also plays an important role in the economy of the district. Forest occupies an area of 219 Sq. K.M. out of the total geographical area of 1, 118 Sq. K.M. as per the record of Forest department of the Govt. of H.P. Major forest produce available in the district are timber, firewood, resin, fodder, herbs etc.. The main species of trees available in the district are Khair, Cheel, Shesam, Neem, Kikar, Sirish and Kasmal etc. The species of animals commonly found in the district are namely leopard, hare, wild boar, jackal, kakar, monkey and sambhar. Among the birds commonly found are namely chkor, crow, jungle murga, kala titar, safed titar and woodpecker etc. The small scale units which may be suggested on the forest resources available from forest can be can making, wooden toys, bamboo sticks, wooden furniture and joinery items etc.

1.5 Administrative set up

Administratively the district has been divided into 4 sub divisions. There are 5 tehsils namely, Sujanpur Tira, Nadaun, Hamirpur, Barsar & Bhoranj, 2 sub tehsils namely, Galore & Dhatwal and 6 blocks in the district. There are 314 Panchayats and 1671 inhabited villages in the district.

2 DISTRICT AT A GLANCE

S. No.	Particulars	Units	Statistics
1.	Geographical Features		
A)	Geographical Data		
i)	Latitude	North	31°25'-31°52'
ii)	Longitude	East	76°18'-78°44'
iii)	Geographical Area	Sq. K.M.	1,118
B)	Administrative Units		
i)	Sub-division	Nos.	4
ii)	Tehsils	Nos.	5
iii)	Sub-Tehsils	Nos.	2
iv)	Blocks	Nos.	6
v)	Gram Panchayats	Nos.	314
vi)	Inhabited Villages (31/03/2015)	Nos.	1671
vii)	Assembly Area	Nos.	5
2.	Population (2011 Census)		
A)	Sex-wise		
i)	Male	Nos.	2,17,070
ii)	Female	Nos.	2,37,698
B)	Rural population		
i)	Male	Nos.	2,00,748
ii)	Female	Nos.	2,22,590
C)	Urban Population		
i)	Male	Nos.	16,322
ii)	Female	Nos.	15,108
3.	Agriculture (2011-12)		
A)	Land Utilization (by village paper)		
i)	Total Area	Hectares	1,10,224
ii)	Forest Area	Hectares	18,232
iii)	Barren and uncultivable land	Hectares	13,054
iv)	Non Agriculture uses	Hectares	13,257
v)	Permanent Pastures & other grazing land	Hectares	11,511

vi)	Culture able waste	Hectares	11,199
vii)	Current fallows	Hectares	5,335
viii)	Misc.	Hectares	1,541
ix)	Net area sown	Hectares	35,295
x)	Area Sown more than once	Hectares	32,415
xi)	Total Cropped Area	Hectares	67,710
4.	Livestock & Poultry (2012 Census)		
A.	Cattle		
i)	Cows	Nos.	15,953
ii)	Buffaloes	Nos.	1,08,083
B.	Other Livestock		
i)	Houses & Ponies	Nos.	207
ii)	Donkeys	Nos.	245
iii)	Mules	Nos.	834
iv)	Sheeps	Nos.	8,975
v)	Goats	Nos.	24,772
vi)	pigs	Nos.	228
vii)	Camels	Nos.	0
viii)	Yaks	Nos.	311
ix)	Others	Nos.	38
C.	Poultry	Nos.	43,073
5.	Transport (2014-15)		
i)	Total Road Length	Kms.	1,873
ii)	Motor able Single Lane	Kms.	1,807
iii)	Motor able Double Lane	Kms.	66
iv)	Jeep able & Less than Jeep able	KMs.	00
6.	Public Health (2014-15)		
i)	Allopathic Hospitals	Nos.	3
ii)	Community Health Centre	Nos.	4
iii)	Primary Health Centre	Nos.	28
iv)	Dispensaries	Nos.	0
v)	Ayurvedic Institution	Nos.	72

7.	Post Officers (2014-15)		
i)	Head Post Office	Nos.	2
ii)	Sub Post Offices	Nos.	49
iii)	Branch Post Offices	Nos.	177
iv)	Total Post Offices	Nos.	228
8.	Percentage of Total Workers (Census 2011)		
i)	Total Workers	%	57.28
ii)	Main Workers	%	28.42
iii)	Marginal Workers	%	28.86
iv)	Non-Workers	%	42.72
9.	Education (2014-15)		
i)	Primary Schools	Nos.	489
ii)	Middle Schools	Nos.	135
iii)	High/Sr. Sec. Schools	Nos.	141
iv)	Govt. Degree Colleges	Nos.	5
v)	Pvt. Degree Colleges	Nos.	11

3 Industrial Scenario of District Hamirpur

3.1 Existing Status of Industrial Area in the District Hamirpur

As on 31/03/2016

S. No.	Name of Ind. Area	Constructed/Covered			Allotted			Vacant			Closed		
		Plots	Sheds	Shop	Plots	Sheds	Shop	Plots	Sheds	Shop	Plots	Sheds	Shop
1.	Ind. Area, Hamirpur	24	9	0	24	9	0	0	0	0	1	1	0
2.	Ind. Area Nadaun	14	10	0	14	10	0	0	0	0	0	2	0
Total		38	19	0	38	19	0	0	0	0	1	3	0

Source: Directorate of Industries, Govt. of H.P.

3.2 Industry at a Glance

3.2.1 MSMEs registered under Entrepreneur Memorandum

As on 31/08/2015

S. No.	Head	Unit	Particulars
1.	Registered (MSEs) Industrial Units	Nos.	2,945
2.	Registered Medium Scale Units	Nos.	00
3.	Registered Large Scale Units	Nos.	01
4.	Employment MSEs Sector	Nos.	10,577
5.	Employment Medium Sector	Nos.	00
6.	Employment Large Sector	Nos.	25
7.	No. of Industrial Areas	Nos.	02

Source: Directorate of Industries, Govt. of H.P.

3.2.2 MSMEs registered under Udyog Aadhaar Memorandum (UAM)

As on 08/07/2016

Udyog Aadhaar Regd.	Micro	Small	Medium
62	54	8	0

3.3 Trend of Units Registered

As on 31/08/2015

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to 1984-85	1030	5155	34.18
1985-86	91	168	25.51
1986-87	93	180	32.92
1987-88	120	277	75.79
1988-89	90	262	49.82
1989-90	100	239	45.31
1990-91	68	168	41.02
1991-92	86	199	52.84
1992-93	60	137	30.70
1993-94	76	182	33.58
1994-95	69	224	43.89
1995-96	62	146	38.54
1996-97	62	181	44.72
1997-98	64	173	57.33
1998-99	60	179	39.03
1999-00	52	155	24.17
2000-01	52	137	168.10
2001-02	47	143	213.65
2002-03	53	175	197.02
2003-04	48	213	135.40
2004-05	65	219	308.33
2005-06	63	211	307.11
2006-07	63	192	176.78
2007-08	42	165	521.96
2008-09	51	113	125.70
2009-10	50	214	660.91
2010-11	50	134	161.65
2011-12 to 2015-16 (up to 31/08/2015)	178	636	4227.04
Total	2,945	10,577	7873.00

Source: Directorate of Industries, Govt. of H.P.

In the district total numbers of 2,945 Micro, Small Enterprises have been set up in the district as on 31/08/2015.

3.3.1 Existing Micro & Small Enterprises in the District

As per total registered units in the district till 31/08/2015, it may be observed that the largest numbers of units were set up under the industries agro processing enterprises and then followed by wood & wooden based furniture, metal based (steel fabrication), repairing services, embroidery & woolen garments, paper & paper products respectively in the district

3.4 Large & Medium Scale/Public Sector Undertakings

Even after the implementation of Special Industrial Package of incentives in the State, only one large scale enterprises have come up in the district as on 31/08/2015.

3.4.1 Major Exportable Items:-

There is no major exportable item produced in district.

3.4.2 Growth Trends:-

Due to the some topographical conditions prevailing in the district, there is negligible Large and Medium scale enterprises in the district. However, steady growth has been witnessed by the Micro and Small Enterprises in the district over years. From the table on year wise trend of registered units in the district it is evident that the district has witnessed per year registration of new micro small enterprises as far as the type of industrial units that have come up in the district is concerned, it can be seen that the largest number of units in this district are agro & food processing units. As far as other industries in the district are concerned, it is evident from the table on Industrial Areas (I.A.) that I.A. Hamirpur has 23 industrial plots are in production and in I.A. Nadaun has 13 plots in production.

3.4.3 Vendorisation/Ancillarisation of the Industry:-

Presently, there is little scope for vendorisation/ancillarisation as there is negligible large/Public sector undertakings in the district.

The more investment in large & medium sectors will provide more opportunities for tenderization in MSE sector.

3.5 Service Enterprises

The major service enterprises registered in the district are Atta Chakki, Restaurants, Auto Repair, Electrical Appliances Repair, Colour Lab, Cyber Cafe, PCO/Photostat, Mobile repairing, Computer repairing, Beauty parlour, Boutique, Photo printing labs etc. There is still good scope of setting up service enterprises in the district particularly on the line of huge tourism potential available in the district provided proper awareness is created among the educated unemployed youths.

3.5.1 Existing Service Sector:

The service industry of Hamirpur mainly includes entertainment services, cable/ DTH services, printing, binding & lamination, welding works, photocopy services, motor binding, computer repairing, mobile repairing, cycle/motor cycle repairing, skin and hair care, book binding, shoe repairing, repair & servicing of electrical appliances, repair & servicing of refrigerators/electronics goods, repairs of agricultural implements etc.

3.5.2 Potentials areas for service industry

In the Hamirpur district, there is good scope of setting up of service enterprises in district. The Hamirpur district is the more densely district as far as population is concerned. And there is broad opportunity to set up need based service enterprises in the district. The following service enterprises can be set up in the district.

- Repairing of Electrical/Electronic goods
- Repairing of Agriculture Implements
- Designer Boutique
- Beauty & Health Care
- Coaching Centre
- Transportation/Taxi services
- Mobile Repairing
- IT Service Centre/providers
- TV/Cable/DTH Services

3.6 Unregistered Sector

The data on unregistered sector in Hamirpur district was not readily available with Department of Industries, Govt. of Himachal Pradesh. However, it is informed that the unregistered MSME sector in the district, which has majority of repair & maintenance of house hold items. Repair of Computer/Electrical/Electronic related units, Beauty Parlor, Computer educations, coaching centers, health care centers, repair & maintenance of auto sector/service stations etc.

3.6.1 Potential for New MSMEs

The potential areas for new MSME are wooden furniture & fixtures, agro processing, paper bags, confectionery items, tyre retarding, steel furniture, parts of industrial machinery, wires and cables, paint & varnish, packaging materials, agriculture implements, general engineering workshop, milk products, cement bricks & blocks, building hardware items, rolling shutters. Cosmetics, dry cleaning , lamination, bee keeping,

4.0 Existing Clusters of Micro & Small Enterprises

4.1 Details of Major Cluster

4.1.1 Manufacturing Sector

The district has indentified one cluster

Details of Indentified Cluster: Wooden Furniture Cluster at Hamirpur

1.	Principal Products Mfg. in the Cluster	Wooden Furniture
2.	Name of the SPV	-
3.	Nos. of working units in the cluster	25
4.	Turnover of the Cluster	2-3 Crores
5.	Value of Exports for the Cluster	-
6.	Employment in Cluster	130 persons
7.	Average investment in plant & machinery	1.50 Crore
8.	Major Issues/requirement	CFC, raw Material depot & Skill Workers
9.	Presence of capable institutions	-
10.	Thrust Areas	-
11.	Problems & Constraints	-

Present Status: *The cluster has been approved by the Steering Committee for conducting DSR which is to be conducted by the State Govt.*

4.1.2 Service Sector

The district has no indentified cluster

5 General issues raised by Industrial Association of district Solan

- a) Industrial area should have proper water & sewerage facilities, better roads and proper street lights etc.
- b) The branch level officers of banks and other financial institutions should have proper awareness about the schemes being implemented by central and state government for the benefit of MSE sector.
- c) Non-availability of raw material in the nearby areas.

6 Institutional Support

S. No.	Name of Agencies	Type of Assistance
1.	Filling online of Registration of MSMEs www.udyogaadhaar.gov.in	The filling of EM-I & EM-II with DIC for such registration has now been replaced with filling of Udyog Aadhaar Memorandum (UAM). The UAM can be filled on udyogaadhaar.gov.in
2.	District industries Centre, MSME- Development Institute	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.
3.	Himachal Pradesh Small Industries & Export Corporation (HPSIEC)	Land and Industrial shed
4.	Banks, DIC, KVIB, SIDBI	Financial Assistance
5.	National Small Industries Corporation (NSIC) & Himachal Pradesh Small Industries & Export Corporation (HPSIEC)	For raw materials under Govt. supply
6.	National Small Industries Corporation (NSIC)	Plant and Machinery on hire/purchase basis
7.	Himachal Pradesh State Electricity Board	Power/Electricity
8.	DIC & MSME-DI	Technical Know-how
9.	Bureau of Indian Standards (BIS)	Quality & Standard
10.	National Small Industries Corporation (NSIC), District Industries Centre (DIC), Director General of Foreign Trade (DGFT) & MSME-Development Institute	Marketing/Export Assistance